



## The 'Healthy Hearing Programme' benefits employer and employees

### Shareholders & stakeholders

- ◆ Higher productivity
- ◆ Sustainable workforce
- ◆ Value for money

### H&S and HR Managers

- ◆ In line with legislation and regulations
- ◆ Reduction in sick leave and work accidents
- ◆ Employees are satisfied because they are well taken care of

### Employees

- ◆ Maintain good and healthy hearing
- ◆ Safeguard quality of life and social contact
- ◆ Protect future job opportunities

Accredited Service Provider **HearingCoach**®



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# HearingCoach

Preventative Hearing Healthcare



## Economic success starts with good communication

Accidents and mistakes are more likely to occur if employees are struggling to understand speech or hear clearly when the environment that they work in is too noisy. This could lead to a reduction in productivity and so increase your overall costs.

### Company responsibilities

As an ethical employer you fully understand your moral duty to look out for the welfare of your staff. Hearing loss caused by work is preventable but once the hearing has gone it won't come back.

### HearingCoach-professionals (\*)

They are the link between the commitment you have to protect your workers and ensuring preventative steps are implemented and understood by each member of staff.

(\*) Audiologists specialised in organising, implementing and evaluating 'Hearing Conservation Programs'. They ensure quality assurance and simplify the chain of care.

[www.hearingcoach.com](http://www.hearingcoach.com)

# Healthy Hearing Programme

Much more than an earplug

The Healthy Hearing Programme is a so-called 'Hearing Conservation Programme (HCP)'. Our aim is to positively influence employees' attitude towards wearing hearing protection and motivate them to be responsible for maintaining their own hearing levels.

## Get 'best practice' in house

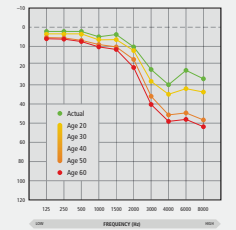
Our qualified professionals will help you assess potential risks and implement a preventive hearing care strategy based on 4 objectives:

1. Sound
2. Hearing
3. Hearing protection
4. Behaviour

## Monitoring Progress

A detailed written report is prepared for the management team. In addition an easy on-line step-by-step reporting package is made available. If appropriate, staff can also access their personal data.

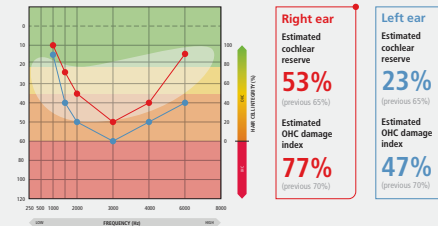
### RISK PROFILE | Risk assessment



How big is the risk you will need hearing aid at the age of 60

**59%**

### OAE GRAM EXPERT | Haircell integrity and hearing loss



## 1. Sound

Based on questionnaires and sound maps our professionals assess the risk of each individual staff member. They visualise the projected hearing loss till the age of 60 and determine how likely it is that someone is eligible for a hearing aid when retiring.

## 2. Hearing

A preventive strategy is only possible if we can detect hearing damage at an early stage. Ideally this should be before staff members experience any issues with hearing loss or tinnitus. To achieve this we use State-of-the-Art technology called 'Otoacoustic Emissions (OAE)'. The OAE-technology provides information on how much damage is being caused to the hair cells in the ear and allows the HearingCoach-professional to explain the urgency of protecting yourself and to evaluate the efficiency of the hearing protection used.

## 3. Hearing protection

Our HearingCoaches help you choose the most appropriate hearing protector. The most important factor for hearing protection being effective is that it is actually worn as much as necessary. Our HearingCoach-professionals will train your staff members to fit, use and maintain their hearing protectors correctly. In case of custom earplugs they will also undertake measurements to verify that the fit is 'leaktight' and that the level of attenuation is appropriate.

## 4. Behaviour

This whole process will only be successful if employees recognize their personal responsibility. During 1-on-1 instructional counselling our professionals spend time explaining measurement results and educating each employee on the dangers and associated risks of not wearing hearing protection.



On management level

On individual level